# MSME- TECHNOLOGY DEVELOPMENT CENTRE (PPDC), MEERUT (A GOVERNMENT OF INDIA SOCIETY)

### PARTICULARS OF ORGANIZATION, FUNCTIONS AND DUTIES

(Under Section 4 (1) (b) (i) Right to Information Act 2005)

## Process cum Product Development Centre (PPDC), Meerut

Process cum Product Development Centre (PPDC), a Government of India Non-profit Autonomous organization under Ministry of MSME, was established in the year 1986. The Management of affairs of the Centre is governed by its Governing Council constituted by Government of India. The Additional Secretary and Development Commissioner (MSME), Government of India is the Chairman of the Governing Council.

## The office of the PPDC is located at following address:

# MSME- TECHNOLOGY DEVELOPMENT CENTRE (Process cum Product Development Centre)

Sports Goods Complex, Delhi Road, Meerut -250002

Office Working: Monday to Saturday

## **Office Timings:**

The office timings of the Centre are 9:30 AM to 5:00 PM on all working days. Holidays notified by Central Government are observed.

## Head of the organization

## **Shri Aditya Prakash Sharma**

Principal Director Incharge 0121-3500091, pd@ppdcmeerut.com, tcmeerut@dcmsme.gov.in

### **Functions and Duties**

The basic function of the Centre is to uplift indigenous sports goods industry by making available adequate and appropriate technology, trained manpower for improving the quality of products and diversification of items as also to provide modern research & development facilities for quality upgradation, manufacturing processes & new improved designs in the field of sports goods and leisure time equipment to augment the export of sports goods from India.

- (a) To develop new technologies and upgrade the existing level of technology of sports goods and leisure time equipment.
- (b) To develop new products/designs of sports goods and leisure time equipment.
- (c) To identify export-worthy sports goods products and leisure time equipment, develop and establish technologies for their manufacture.
- (d) To improve the quality of these products through quality control and standardization to meet the national and international standards and also make this industry competitive.
- (e) To impart training to craftsmen and supervisors from the industry in the field of manufacture and development of sports goods.
- (f) To collect, collate and disseminate technical information and knowhow to the user industry by providing documentation services and coordinate with research and development institutions.
- (g) To render technical support services through the common facility workshops & laboratory in the above areas.
- (h) To conduct market research and identify products for domestic and export markets.

### **Mission of the Institute**

- 1. Impart quality education to meet the needs of profession and society, and achieve excellence in teaching-learning and research.
- 2. Attract and develop talented and committed human resource, and provide an environment conducive to innovation, creativity, team-spirit and entrepreneurial leadership.
- 3. Facilitate effective interactions among faculty and students, and foster networking with alumni, industries, institutions and other stake-holders.
- 4. Practice and promote high standards of professional ethics, transparency and accountability.

#### **Vision of the Institute**

To facilitate transformation of students into responsible citizens and competent professionals, focusing on assimilation, generation and dissemination of knowledge.

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